**Jan Kochanowski University in Kielce**

**Institute of Journalism and Information**

 **25-406 Kielce, ul. Świętokrzyska 21D**

**Coordinator: dr Olga Dąbrowska-Cendrowska; e-mail:** **olgadc@o2.pl****; cendrowska@ujk.edu.pl**

**JOURNALISM AND SOCIAL COMMUNICATION**

**Courses in English\***

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| --- | --- | --- | --- | --- | --- |
| **No.** | **Przedmiot** | **Course** | **Code** | **Winter semester** | **Summer semester** |
| **Hours** | **ECTS credits** | **Completion Requirements** | **Hours** | **ECTS credits** | **Completion Requirements** |
|  | Komunikacja wizualna | *Visual Communication*  | 15.1-1DKS-F1-KW |  |  |  | 30 | 3 | grade |
|  | Gry wideo jako forma komunikacji społecznej | *Video Games as Form of Social Communication*  | 15.0-1DKS-F3-KFKS |  |  |  | 30 | 3 | grade |
|  | Wykład monograficzny I | *Specialty Lecture I* | 15.1-1DKS-C18-WM1 | 30 | 1 | grade |  |  |  |
|  | Wykład monograficzny II | *Specialty Lecture II* | 15.1-1DKS-C19-WM2 | 30 | 1 | grade |  |  |  |
|  | Grafika komputerowa | *Computer Graphics* | 11.3-1DKS-B13-GK | 30 | 3 | grade |  |  |  |
|  | Komunikacja interpersonalna | *Interpersonal communication* | 15.0-1DKS-D2-KI |  |  |  | 30 | 3 | grade |
|  | Język obcy | *Foreign Language* | 09.1-1DKS-A1-JO1 | 30 | 2 | grade | 30 | 2 | grade |
|  | Systemy medialne na świecie  | *Foreign Media System* | 15.1-1DKS-C14-SMŚ | 45 | 4 | exam |  |  |  |
|  | Polski system medialny | *Polish Media System* | 15.1-1DKS-C10-PSM |  |  |  | 60 | 4 | exam |

\*the other courses (below) must be individually consulted with the coordinator

 **The complete list of courses**

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| **BA (first cycle)** |
| **No.** | **Przedmiot** | **Course** | **Code** | **Study Year** | **Winter term** | **Summer term** |
| **Hours** | **ECTS credits** | **Completion Requirements** | **Hours** | **ECTS credits** | **Completion Requirements** |
|  | Technologia informacyjna | *Information Technology* | 11.1-1DKS-A3-TI | I | 30 | 1 | grade |  |  |  |
|  | Przedsiębiorczość  | *Enterprise* | 14.3-1DKS-A4-P | I |  |  |  | 15 | 0,5 | grade |
|  | Ochrona własności intelektualnej  | *Intellectual Ownership Protection* | 10.0-1DKS-A4-OWI | I |  |  |  | 15 | 0,5 | grade |
|  | Filozofia  | *Philosophy* | 08.1-1DKS-A5-F | I | 30 | 1 | grade |  |  |  |
|  | Agencje informacyjne | *Information Agencies*  | 15.1-1DKS-C1-AI | II |  |  |  | 30 | 3 | exam |
|  | Dziennikarskie źródła informacji | *Journalistic Information Sources* | 15.1-1DKS-C3-DŹI | I | 30 | 2 | grade |  |  |  |
|  | Teoria gatunków dziennikarskich | *Journalistic Genres Theory*  | 15.1-1DKS-CS-TGD | I | 30 | 3 | exam |  |  |  |
|  | Historia mediów | *Media History* | 14.1-1DKS-B2-HM | I | 30 | 3 | exam  |  |  |  |
|  | Historia Polski XX w. | *XXth Century History of Poland* | 08.3-1DKS-B3-HP | *I* | 30 | 2 | grade | 30 | 2 | grade |
|  | Nauka o komunikowaniu  | *Communication Science*  | 15.0-1DKS-B4-NOK | *I* | 60 | 4 | exam |  |  |  |
|  | Podstawy prawa  | *Bases of Law*  | 10.0-1DKS-B5-PP | *I* | 45 | 3 | grade |  |  |  |
|  | Prawo mediów  | *Media Law*  | 10.3-1DKS-C11-PM | *II* |  |  |  | 45 | 4 | exam |
|  | Kultura popularna  | *Pop Culture* | 08.0-1DKS-F2-KP | *III* |  |  |  | 30 | 3 | grade |
|  | Wybrane zagadnienia literatury polskiej i powszechnej  | *Chosen Issues on Polish and**World Literature* | 09.2-1DKS-B10-WZLPP | *I* |  |  |  | 45 | 4 | exam |
|  | Współczesny język polski  | *Contemporary Polish Language*  | 08.9-1DKS-B11-WJP | *I* |  |  |  | 60 | 4 | exam |
|  | Współczesne systemy polityczne  | *Contemporary Political Systems* | 14.1-1DKS-B12-WSP | *I* | 45 | 4 | exam |  |  |  |
|  | Recepcja mediów  | *Media Reception*  | 15.1-1DKS-C17-RM | *I* |  |  |  | 45 | 3 | grade |
|  | Emisja głosu  | *Voice Emission*  | 15.1-1DKS-D4-EG | *I* |  |  |  | 15 | 2 | grade |
|  | Analiza zawartości mediów | *Media Content Analysis*  | 15.1-1DKS-C2-AZMI | *II* | 30 | 3 | exam |  |  |  |
|  | Ekonomia  | *Economics* | 14.3-1DKS-1B-E | *III* |  |  |  | 30 | 2 | grade |
|  | Kultura języka  | *Language Culture*  | 08.9-1DKS-B7-KJ | *II* | 30 | 2 | grade |  |  |  |
|  | Język wypowiedzi dziennikarskiej  | *Journalistic Expression Language* | 15.1-1DKS-C7-JWD | *II* | 45 | 3 | grade |  |  |  |
|  | Polski system medialny | *Polish Media System* | 15.1-1DKS-C10-PSM | *II* |  |  |  | 60 | 4 | exam |
|  | Socjologia z elementami metod i technik badań społecznych | *Sociology and metodology of social resarch* | 14.2-1DKS-B8-SEMBTS | *II* |  |  |  | 30 | 3 | exam |
|  | Sztuka reportażu | *Report Art*  | 15.1-1DKS-C15-SZR | *II* |  |  |  | 30 | 2 | grade |
|  | Warsztat dziennikarski | *Journalistic workshop* | 15.1-1DKS-C16-WDZ | III | 30 | 2 | grade | 30 | 2 | grade |
|  | Grafika komputerowa | *Computer Graphics* | 11.3-1DKS-B13-GK | II | 30 | 3 | grade |  |  |  |
|  | Proseminarium  | *Introductory Seminar* | 15.1-1DKS-E1-P | *II* |  |  |  | 30 | 3 | grade |
|  | Informacja agencyjna i prasowa  | *News and Press Agency* | 15.1-1DKS-D1-IAP | *I* |  |  |  | 15 | 2 | grade |
|  | Dokument i publicystyka audiowizualna | *Document and Audiovisual Journalism*  | 15.1-1DKS-D3-DPA | *II* |  |  |  | 20 | 2 | grade |
|  | Pracownia audiowizualna | *Audiovisual Laboratory*  | 15.2-1DKS-D5-PA | *III* | 30 | 3 | grade | 30 | 3 | grade |
|  | Systemy zarzadzania treścią (CMS)  | *Content Management Systems*  | 11.1-1DKS-D5-CMS | *II* |  |  |  | 30 | 2 | grade |
|  | Podstawy projektowania witryn WWW | *Bases of Webside Design* | 11.3-1DKS-D6-PPWWWW | *II* | 30 | 2 | grade |  |  |  |
|  | Internetowe i prasowe gatunki dziennikarskie  | *Internet and press journalistic genres* | 15.1-1DKS-D7-IPGD | *I* | 20 | 2 | grade |  |  |  |
|  | Etyka dziennikarska | *Journalistic Ethics*  | 15.1-1DKS-C4-ED | *III* | 30 | 3 | exam |  |  |  |
|  | Public relations | *Public Relations*  | 15.3-1DKS-C12-PR | *II* | 30 | 3 | grade |  |  |  |
|  | Retoryka i erystyka | *Rhetoric and Eristic*  | 08.9-1DKS-B6-RE | *III* | 30 | 3 | grade |  |  |  |
|  | Systemy medialne na świecie  | *Foreign Media System* | 15.1-1DKS-C14-SMŚ | *III* | 45 | 4 | exam |  |  |  |
|  | Konwergencja mediów | *Media convergence* | 15.0-1DKS-C8-KM | *III* |  |  |  | 15 | 2 | grade |
|  | Pracownia prasowa | *Press Studio*  | 15.1-1DKS-D2-PP | *III* | 30 | 4 | grade | 15 | 2 | grade |
|  | Reklama  | *Advertising* | 15.3-1DKS-C13-R | *I* |  |  |  | 30 | 3 | grade |
|  | Reaserching | Reaserching | 15.0-1DKS-B8-R | *I* | 30 | 2 | grade |  |  |  |
|  | Nowe media | New media | 15.0-1DKS-C9-NM | *III* | 30 | 3 | grade |  |  |  |
|  | Radiowe i telewizyjne gatunki dziennikarskie | Radio and TV journalistic genres | 15.1-1DKS-D1-RTGD | *I* |  |  |  | 25 | 2 | grade |
|  | Sztuka autoprezentacji | The art of self-presentation | 15.1-1DKS-D2-SZA | *II* |  |  |  | 15 | 2 | grade |
|  | Realizacja dźwięku | Realization of sound | 15.2-1DKS-E7-RD | *II* | 30 | 2 | grade |  |  |  |
|  | Językowe kształtowanie wizerunku | Image creating strategies | 15.9-1DKS-D1-IKW | *I* |  |  |  | 15 | 2 | grade |
|  | Psychologia reklamy i PR | Advertising psychology and PR | 14.4-1DKS-D3-PRPR | *II* | 30 | 2 | grade |  |  |  |
|  | Pracownia reklamy i PR | Advertising and PR workshops | 15.3-1DKS-D4-PRP | *III* | 30 | 3 | grade | 30 | 3 | grade |
|  | Prawo i etyka reklamy | Law and media ethic | 10.0-1DKS-D5-PER | *II* |  |  |  | 15 | 2 | grade |
|  | PR w instytucjach biznesowych i życia publicznego | PR in business and social life instytutions | 15.3-1DKS-D6-PRIBŻP | *II* |  |  |  | 30 | 2 | grade |
|  | Komunikacja literacka | Literary communication | 15.9-1DKS-F4-KL | *III* | 30 | 3 | grade |  |  |  |
|  | Instytucje życia publicznego na szczeblu lokalnym | Instutions of public life on the local level | 08.9-1DKS-F1-IŻPSZL | *III* | 30 | 3 | grade |  |  |  |
|  | Źródła informacji lokalnej i regionalnej | A source of information for lokal and regional | 15.9-1DKS-F2-ŹILR | *III* |  |  |  | 30 | 3 | grade |
|  | Media w procesie komunikacji lokalnej | Media in local comunication process | 15.1-1DKS-F3-MPKL | *III* | 30 | 3 | grade |  |  |  |
|  | Kultura regionu | Culture of the region | 15.1-1DKS-F4-KR | *III* |  |  |  | 30 | 3 | grade |
| **MA (second cycle)** |
|  | Psychologia społeczna | Social Psychology  | 14.4-1DKS-A3-PS | *I* | 30 | 2 | grade |  |  |  |
|  | Research pozainternetowy | Research outside the Internet | 15.9-1DKS-B7-RP | *I* | 45 | 3 | grade |  |  |  |
|  | Główne nurty kultury światowej i polskiej XX i XXI wieku | Main Trends of the World andPolish XX and XXI century | 08.0-1DKS-A1-GNKSIP | *I* | 45 | 3 | exam |  |  |  |
|  | Teoria komunikowania masowego | Mass Comunication Theory  | 15.0-1DKS-B10-TKM | *I* | 45 | 3 | exam |  |  |  |
|  | Metody badań medioznawczych | Media Research Methods | 15.1-1DKS-C5-MBM | *I* | 45 | 3 | exam |  |  |  |
|  | Społeczne i kulturowe oddziaływanie mediów | Effect of the Media on the Society and Culture  | 15.1-1DKS-B8-SKOM | *I* |  |  |  | 45 | 3 | grade |
|  | Komunikowanie międzynarodowe i kulturowe | International and Cultural Communication  | 15.0-1DKS-B3-KMK | *I* |  |  |  | 30 | 3 | exam |
|  | Media lokalne i środowiskowe  | Local and Environmental Media  | 15.1-1DKS-C4-MLS | *I* |  |  |  | 45 | 3 | exam |
|  | Opinia publiczna  | Public Opinion  | 15.9-1DKS-C6-OP | *I* |  |  |  | 30 | 2 | grade |
|  | Wiedza o filmie i teatrze  | Knowledge on the Film and Theatre | 15.9-1DKS-F4-WFT | *II* |  |  |  | 30 | 3 | grade |
|  | Literatura współczesna  | Contemporary Literature  | 08.0-aDKS-B5-LW | *I* | 45 | 3 | grade |  |  |  |
|  | Pragmatyka językowa  | Language Pragmatics | 08.9-1DKS-B6-PJ | *I* | 30 | 3 | grade |  |  |  |
|  | Podstawowe problemy telewizji  | Basic Issues of TV  | 15.2- 1DKS-C7-PPT | *I* |  |  |  | 30 | 2 | grade |
|  | Stosunki międzynarodowe | International Relations | 14.6-1DKS-B9-SM | *II* | 30 | 3 | exam |  |  |  |
|  | Podstawy zarządzania i ekonomiki mediów | Bases of Media Management and Media Economics  | 14.1-1DKS-C8-PZEM | *II* | 30 | 3 | exam |  |  |  |
|  | Infobrokering – elektroniczne źródła informacji | Infobrokering-electronic information sources | 15.9-1DKS-B1-IEŹI | *I* |  |  |  | 30 | 2 | grade |
|  | Analiza dyskursu medialnego | Media Discourse Analysis  | 15.9-1DKS-C1-ADM | *II* | 30 | 3 | grade |  |  |  |
|  | Marketing medialny | Marketing media | 15.9-1DKS-C33-MM | *II* |  |  |  | 45 | 3 | exam |
|  | Elementy dziennikarstwa elektronicznego  | Electronic Journalism Elements | 15.1-1DKS-D1-EDE | *II* |  |  |  | 45 | 3 | grade |
|  | Serwisy społecznościowe  | Social Media  | 15.0-1DKS-F3-SS | *II* |  |  |  | 30 | 3 | grade |
|  | Podstawy SEO | The Introduction to SEO | 11.3-1DKS-D3-PSEO | *II* | 45 | 3 | grade |  |  |  |
|  | Programy DTP  | Desktop Publishing | 11.3-1DKS-D4-PDTP | *II* |  |  |  | 30 | 3 | grade |
|  | Wykład monograficzny I | Monographic Lecture *I* | 15.9-1DKS-C10-WMI | *I* | 30 | 2 | grade |  |  |  |
|  | Wykład monograficzny II | Monographic Lecture *II* | 15.9-1DKS-C11-WMII | *I* |  |  |  | 30 | 2 | grade |
|  | Obieg informacji w społecznościach lokalnych  | Circulation of Information in Local Communities | 15.1-1DKS-F2-OIL | *II* |  |  |  | 30 | 3 | grade |
|  | Public relations w regionie  | Public Relations in Region  | 15.3-1DKS-F4-PRR | *II* |  |  |  | 30 | 3 | grade |
|  | Big date | Big date | 15.1-1DKS-B2-BD | *I* |  |  |  | 30 | 2 | grade |
|  | Manipulacja w mediach | Manipulation in media | 15.9-1DKS-C2-MWM | *I* | 30 | 3 | grade |  |  |  |
|  | Konwersatorium medioznawcze | Media studies seminar | 15.2-1DKS-C9-KM | *II* | 45 | 3 | grade |  |  |  |
|  | Montaż radiowo-telewizyjny | Radio and televisionediting | 15.2-1DKS-D2-MRT | *I* |  |  |  | 30 | 3 | grade |
|  | Warsztat współczesnego dziennikarza | Conterprary journalist workshop | 15.1-1DKS-D5-WWD | *II* | 30 | 2 | grade | 30 | 2 | grade |
|  | Finansowanie działalności medialnej | Financing of the media | 15.1-1DKS-D1-FDM | *II* |  |  |  | 30 | 3 | grade |
|  | Prawne podstawy działania firmy medialnej | Legalbasis of media company | 10.9-1DKS-D2-PPDFM | *II* | 45 | 3 | grade |  |  |  |
|  | Rynek reklamy | Advertising market | 15.3-1DKS-D3-RR | *I* |  |  |  | 30 | 3 | grade |
|  | Warsztat menadżera | Menager’s workshop | 15.1-1DKS-D4-WM | *II* | 30 | 2 | grade |  |  |  |
|  | Zarządzanie firma medialną | Media management | 15.9-1DKS-D5-ZFM | *II* |  |  |  | 45 | 3 | grade |
|  | Język współczesnych mediów | Language of contemporary media | 15.9-1DKS-F1-JWM | *II* | 30 | 3 | grade |  |  |  |
|  | Media w kulturze | Media in culture | 15.9-1DKS-F2-MWK | *II* |  |  |  | 30 | 3 | grade |
|  | Podstawowe problem mediatyzacji | Basic problems of mediatization | 15.8-1DKS-F3-PPM | *II* |  |  |  | 30 | 3 | grade |
|  | Komunikowanie polityczne | Politicial comunication | 15.9-1DKS-F1-KP | *II* | 30 | 3 | grade |  |  |  |
|  | Kreatywne pisanie | Creative writinh | 08.9-1DKS-B4-KP | *I* |  |  |  | 30 | 3 | grade |